

# SHIRAN FAAST

HELPING YOU UNLOCK  
UNSTOPPABLE BUSINESS GROWTH

Speaker | Author "Unstoppable Business Growth" |  
Founder C.E.O. Transformation Method



## SPEAKING TOPICS:

### 1. From Successful to Unstoppable: Who's Really Controlling Your Business Results

Key Takeaways: People Drive the Numbers. Your audience will stop chasing numbers and start leading the three forces that drive them: customers (revenue), employees (profits), and owners (direction). They'll gain preventive intelligence to course-correct before crisis hits.

### 2. From Replaceable to Remarkable: How to Become Invaluable in Any Organization

### 3. Pension Track or Graduation Track? How to Align Every Employee's Exit Plan With Your Business Goals

### 4. Your 1-Star Reviews Are Your Business Growth Roadmap

All keynotes can be tailored to your audience and event type

Shiran's talk was one of the most impactful workplace speeches I've heard. Her journey from being labeled 'replaceable' to becoming a leader who builds irreplaceable teams was raw, honest, and deeply relatable. She turned personal adversity into a masterclass on passion, purpose, values, and taking ownership of your career.

**Svetlana Rao - Singapore**

Shiran is an engaging and impactful speaker who offers practical, evidence informed insights on sustainable business growth.

Her C.E.O. Transformation Method, combined with her real-world experience as a successful business owner, equips participants with strategies they can implement directly within organisations.

Shiran has been a regular guest speaker who continues to inspire our Entrepreneurship students in units such as Scaling for Future Growth, as well as our academic staff. She consistently receives outstanding feedback for her actionable content and captivating presentation style.

**Dr Maria Kaya - Senior Lecturer, Business School  
Queensland University of Technology, Brisbane Australia**

## ABOUT SHIRAN

Shiran Faast is an Award-Winning Business Transformation Expert, International Keynote Speaker, Author, and Entrepreneur known for turning complex organizational challenges into clear, actionable pathways for growth.

As the creator of the C.E.O. Transformation Method™, Shiran helps organizations strengthen the three human pillars that drive every successful business: Customers, Employees, and Owners.

Her framework gives leaders a practical way to diagnose misalignment, unlock human potential, and build cultures where people take ownership, innovate boldly, and move in the same direction.

With more than a decade of hands-on experience scaling companies, navigating major pivots, and rebuilding from the ground up, Shiran brings deep insight paired with real-world credibility.

She understands the pressures leaders face, the constant demands, the overwhelm, and the gap between where you want the business to go and what your team is actually delivering.

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