



Shiran Faast

Align. Pivot. Grow.

Keynote Speaker | Autor | Creator of the C.E.O. Transformation Method™



Shiran Faast

Keynote Speaker | Author

About Shiran

Before every business stalls, before every team disengages, before every owner loses the thread, there are three signals. Most people miss them. Not because they are not paying attention. Because they have been taught that missing them is strength.

Shiran Faast spent fifteen years living those signals across five industries, generating more than \$30 million before she understood what this signals really meant. She rebuilt from the ground up, navigated major pivots, and made the decision to close a business when she recognised that success and alignment are not the same thing.

That distinction is the foundation of everything she does today.

She is a keynote speaker, author of *Unstoppable Business Growth* and *Life By Design*, and creator of the C.E.O. Transformation Method™, the only framework that identifies exactly which human pillar, customers, employees, or owners, is the source of misalignment in a business, and which lever to pull first to fix it.

Through her method, she helps founders, executive teams, and organisations strengthen the three human pillars that control every business outcome. Customers who control revenue. Employees who control profit. Owners who control strategic direction. When all three are aligned, growth does not just happen. It compounds.

As a keynote speaker, Shiran is known for challenging the assumptions leaders walk into the room with and replacing them with something far more useful. A new lens. A clear framework. And a first action they can take before they leave. She does not motivate. She shifts perspectives. And once your audience sees their business through her lens, they will never run it the same way again.

Shiran is a lecturer and regular guest speaker at Queensland University of Technology's Business School and A co-founder of the Australian Catchball Association.

She and her business been featured across national media including Channel 10, Channel 9, Courier Mail, and Ticker. She has been finalist at the Next Top Speaker competition judged by Russel Brunson, Kayle Chu and Richmond Din. She lives in Brisbane, Australia with her husband, two children and her crazy pomeranian



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.mallulfaast](https://www.facebook.com/shiran.mallulfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

UNLOCKING THE GROWTH HIDING INSIDE YOUR BUSINESS



Shiran Faast

Keynote Speaker | Author | Business Transformation Consultant

Short Bio

Shiran Faast is a keynote speaker, author of Unstoppable Business Growth and Life By Design, and creator of the C.E.O. Transformation Method™, the only framework that identifies exactly where misalignment is quietly costing a business revenue, profit, and momentum, and which lever to pull first. She spent fifteen years living those signals across five industries and generating over \$30 million before she built the system to diagnose it. Once you see your business through her lens, you will never run it the same way again.

One Liner Bio

Shiran Faast is the author of Unstoppable Business Growth and creator of the C.E.O. Transformation Method™, the framework that turns misalignment into results.

Speaker Stage intro

Option 1:

Your speaker today has spent fifteen years selling snow, growing plants, scaling eCommerce, and running a sports organisation. And if that range tells you anything, it is that she has seen every way a business and the people in it can surprise you. Please welcome Shiran Faast

Option 2:

Your speaker today believes that most problems in business, and in life, are not the problems we think they are. They are misalignment wearing a disguise. She is the author of Unstoppable Business Growth and the creator of the C.E.O. Transformation Method™, the framework that finds exactly where that misalignment is hiding. Please welcome Shiran Faast.

Option 3:

Your speaker today believes that most revenue, profit, and momentum problems are not strategy problems. They are alignment problems. And she built a system to prove it. Please welcome Shiran Faast

CTA Links

FREE Business Growth Roadmap- <https://www.shiranfaast.com/the-growth-gps>

Download Free Chapters or buy the book- <https://www.shiranfaast.com/book>

Connect on Linked in or Socials @Shiran faast

Headshots

https://drive.google.com/drive/folders/1UHuYV3aUZWoI0Ew47w1g0drHyVuUBG6m?usp=drive_link



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.mallfaast](https://www.facebook.com/shiran.mallfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

Signature Speech

THE 3 PHASES OF MISALIGNMENT

The most successful people in the room are one pivot away from unstoppable.

Tailored to your audience. Across business, corporate, and leadership events

Ideal for conference opening slots, festival and showcase stages, panel warmups.

A story-driven, perspective-shifting talk for every person in the room. Not just the ones who are struggling. Especially the ones who are already winning, because misalignment looks exactly like success. Until it doesn't.

Why your audience needs this talk

The people in your room are hitting targets, leading teams, building careers, and growing businesses. By every external measure they are succeeding.

And yet something is not clicking.

They are reacting instead of leading. Putting out the same fires. Investing in solutions that do not stick. Working harder than ever and still feeling one step behind. In their business. In their team. In their life. Most high achievers call this a push harder problem. It is not. It is an alignment problem.

And the reason most people never fix it is simple, it does not look like a problem. It moves through three specific phases, always in the same sequence, hiding inside the numbers they are already tracking. This talk gives every person in the room the ability to recognise which of the 3 phases is active right now before it costs them revenue, profit, or momentum.

What your audience will walk away with

- **A New Lens** to recognise The Drift- the three stages of misalignment, in their business, their team, and their own life before reactive mode becomes the default.
- **The ability to self-diagnose** which stage of The Drift is active right now, in their work, their team, or their own performance.
- **A shift in thinking** from "I need to push harder" to "I need to realign first."
- **Actionable Clarity** when to make quick pivots and realign before a signal becomes a setback.

Available formats

- 7-minute signature talk.
- 10 to 15 minute expanded version.
-

This talk pairs powerfully with the 45-minute keynotes. Many organisations book both, The Three Signals for the opening slot and the full keynote for the main session, creating a complete arc from recognition to action.



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.malulfaast](https://www.facebook.com/shiran.malulfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

Keynote 1

FROM SUCCESSFUL TO UNSTOPPABLE

Who's really controlling your business results?

For business owner conferences · entrepreneurship summits · SME associations · chamber events

A perspective-shifting keynote built around Shiran's entrepreneurial origin story. Each chapter of that story reveals the 3 phases of misalignment and why Customers, Employees, and Owners each control a different result, in a way that makes every person in the room see themselves, challenge what they believe, and leave having changed their mind about something they were certain of walking in.

Why your audience needs this talk

Your attendees built their businesses. They work hard, they track their numbers, and they still can't figure out why growth feels like pushing uphill.

That feeling has a name. It is misalignment. And it is costing them more than they know.

This keynote gives them the answer they haven't heard before.

Shiran shows business owners that the three groups who control every result in their business – their customers, their employees, and themselves, are each playing a completely different game. And until all three understand their actual role, the owner keeps carrying weight that was never theirs to carry.

This is not a motivational talk. It is a perspective shift that changes how a room full of business owners sees their business from the moment they walk out the door.

What your audience will walk away with

- **A perspective shift** to understand exactly where misalignment is quietly costing the business revenue, profit, and momentum, and which lever to pull first.
- **A new lens** you will see your business, growth strategy and operation in a much simpler way.
- **How to control profit & revenue** before they become results
- **Actionable Clarity:** audience leave with clear a clear first step they can take before they leave the room.

Testimonials



Shiran is an engaging and impactful speaker who offers practical, evidence informed insights on sustainable business growth. Her C.E.O. Transformation Method™, combined with her real-world experience as a successful business owner, equips participants with strategies they can implement directly within organisations.

Shiran has been a regular guest speaker who continues to inspire our Entrepreneurship students in units such as Scaling for Future Growth, as well as our academic staff. She consistently receives outstanding feedback for her actionable content and captivating presentation style.

Dr Maria Kaya - Queensland University of Technology, Brisbane Australia

We were delighted to have Shiran as our keynote speaker at D32 Business Network on the Gold Coast. Shiran delivered major value to our members with all attendees leaving with outcomes to implement in their business. Shiran has a great style of presenting value in a manner which is easy to digest and with a lot of depth. Shiran's story is superb and entwined well with the key points of the message for our members. Feedback from attendees has been excellent and we are grateful for Shiran's insights.

Dean Keating - D32 Business Network, Australia



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.malullfaast](https://www.facebook.com/shiran.malullfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

Keynote 2

EVERY EMPLOYEE HAS AN EXIT PLAN

How to turn that reality into your biggest workforce advantage.

HR conferences · L&D summits · people & culture events · leadership and workforce strategy forums
business growth conferences · chamber of commerce events

Every employee already has an exit plan. Pension track, or a graduation track. The businesses that know how to work with that reality instead of against it are the ones that win the talent game. This is a story-driven keynote that shifts the way your audience sees the employee journey, and shows them exactly how to get the best return from every person they hire.

Why your audience needs this talk

Employees are the group that controls the profit of every company, and they are also one of the largest investments a business makes. And yet most businesses only notice misalignment in their workforce when the resignation is already written.

This keynote gives your attendees a clear framework they can bring back to their organisation and use immediately. In their next one-on-one, their next performance conversation, their next hiring decision. They will stop trying to retain everyone equally and start investing in people the right way at the right time. Turnover stops being a problem to solve and starts being a pipeline to manage.

What your audience will walk away with

- **Clarity on the two tracks every employee is on,** the Graduation Track or the Pension Track. And what each one means for how you develop, deploy and plan around that person.
- **The 3 career paths that sit inside every track:** Vertical growth, horizontal growth and the specialist path.
- **How to align this framework** with the organisation's goals
- **A direct line to ROI:** How to maximise the return on every dollar invested in people while they are in the organisation.

Testimonials



"Shiran's talk was one of the most impactful workplace speeches I've heard. She turned personal adversity into a masterclass on passion, purpose, values, and taking ownership of your career. What moved me most was the story of her team choosing to stay on the last day, not for a paycheck, but because of who they became under her leadership. Shiran doesn't just teach the principles of being invaluable; she embodies them. Her message is clear, practical, and transformative. Anyone who hears her speak walks away seeing their work, their value, and their future with new clarity."

Svetlana Rao - Awaken Radiance, Singapore

"Great Energy, Great Animation, Great Confidence, Great Humour, Great Respect, Love it!"

**Daisy Dean - Miss Daisy & Co.
Melbourne, Australia**

"Speech is fantastic! She speak with fire 🔥❤️🎉. Her hands speak with her. Her speech taught me how to be in valuable in whatever profession I am in. Passion, life goals,.... I Love It."

**Marlene Danial - Voluptas Aesthetic
Group. San Diego, California USA**



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.malulfaast](https://www.facebook.com/shiran.malulfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

Keynote 3

From Replaceable to Irreplaceable How to Future-Proof Your Career

For team days · all-staff conferences · leadership and employee development events · organisations going through change, growth or restructure

A perspective-shifting keynote for every person in the room showing them exactly how to become the person their organisation cannot imagine losing, no matter what the economy, the industry, or technology throws at them next. This keynote shows every person in the room how to recognise the 3 phases of misalignment in their own career, and how becoming aligned with what the organisation actually needs is the only form of job security that exists.

Why your audience needs this talk

Every employee today carries a quiet fear, that they are drifting toward replaceable without knowing how to stop it. Whether it is the fear of being replaced by technology, by someone younger, or by something smarter. That fear creates exactly the wrong outcome: resistance to change, resistance to innovation, and disengagement at the moment the business needs them most.

This keynote cuts through that fear and replaces it with clarity. It shows every person in the room that the key to becoming irreplaceable is not being the highest performer on paper. It is being the person most aligned with what the organisation actually needs – and therefore the one contributing most directly to its profitability.

What your audience will walk away with

- **A new understanding** of what actually makes someone irreplaceable
- **How to future-proof their career** by leveraging their own 4 leavers, in a way that makes their contribution impossible to replace
- **How to become the person every organisation wants to keep** and how doing that creates a win not just for the business, but for themselves and everyone around them.

Testimonials



Shiran shifts perspectives.

She shows you exactly how to go from replaceable to irreplaceable, not through theory, but through sharp self-awareness, lived leadership experience, and a powerful framework anyone can use.

Her message is simple and provocative:

Stop waiting for passion to appear in your job.

Build it by aligning your work with your strengths, values, goals, and impact.

Her 4 Ways to Become Irreplaceable is the kind of framework that sticks as it is practical, empowering, and deeply human.

She teaches how to empower employees by creating win-win environments, where both the individual and the organisation thrive.

She speaks with natural authority that is grounded, reflective, and real.

She doesn't motivate... she activates.

A talk that doesn't just inspire but also upgrades how you see your work, your worth, and your potential impact.

Jeff Mesina - Redlands, Sydney, Australia



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.malullfaast](https://www.facebook.com/shiran.malullfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

Resources for your audience

For Business Owners & Executives



Value : \$29.99

Book

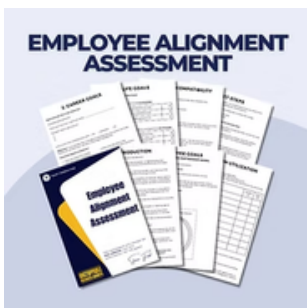
Every business moves through misalignment. Most owners only recognise it when the cost is already compounding. Businesses today don't just need to grow. They need to evolve. Unstoppable Business Growth gives you the C.E.O. Transformation Method™: the system that reads the Pivot Point Signals in your Customers, Employees, and Owners, and tells you exactly which lever to pull first. Stop guessing and start building a business that can adapt to any change, from any direction, before it shows up in the numbers.

Audit

Answer 15 strategic questions and receive an individualized diagnostic report that shows exactly where your business is bleeding revenue, profit, or clarity. Your customized analysis identifies which issues demand immediate action and which can wait, eliminating the guesswork from your growth strategy. Each problem comes with concrete fix-it steps and shows you precisely which numbers, revenue, profit margins, or operational efficiency, will improve when you address it. No more wondering what to prioritize. Just a clear roadmap showing you where to focus first for maximum impact.



Value : \$79



Value from : \$18

Workbooks

Each attendee receives one implementation workbook relevant to the session topic, a practical tool they can use immediately in their day-to-day operations. No fluff, no theory, just structured frameworks to execute real change. Whether it's owner strategy, team alignment, or customer conversion, these workbooks are built for action-takers ready to do the work. Your audience doesn't just learn, they leave equipped to implement, turning your event into measurable business transformation.



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.malulfaast](https://www.facebook.com/shiran.malulfaast)



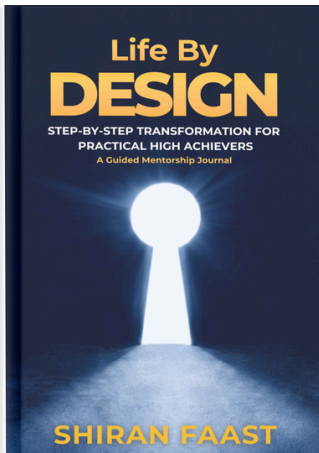
[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

Resources for your audience

For Teams



Value : \$39.99

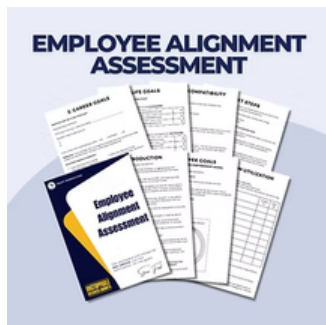
Life By Design - Guided Journal

Every high achiever knows how to grow a business. Very few know how to grow a life. Life By Design is a guided mentorship journal. 290 questions designed to help your people recognise where they have drifted from what they actually want, and realign before it costs them everything.

Unlike a branded notebook or a one-size-fits-all workbook, every page is different, each section is a unique exercise, prompt, or reflection built to go deeper.

It's not a book you read. It's a coach you work through.

Designed to help your employees understand the role they play in their own lives, and in the bigger picture of your organisation. When employees feel seen, valued, and clear on their purpose, they don't look for the exit. They invest.



Value from : \$18

Workbooks

Each attendee receives one implementation workbook relevant to the session topic, a practical tool they can use immediately in their day-to-day operations. No fluff, no theory, just structured frameworks to execute real change. Whether it's owner strategy, team alignment, or customer conversion, these workbooks are built for action-takers ready to do the work. Your audience doesn't just learn, they leave equipped to implement, turning your event into measurable business transformation.



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.malulfaast](https://www.facebook.com/shiran.malulfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

Media and Awards

As seen in



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.malulfaast](https://www.facebook.com/shiran.malulfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

Speaking Formats

Keynote Presentations

High-impact sessions that challenge your audience to rethink how they control their business results. Typically 45 or 60 minutes with Q&A.

Interactive Workshops

Deep-dive sessions where participants work through frameworks and leave with implementation plans. Available in 90-minute, half-day, or full-day formats.

Panel Expert

Shiran brings strategic insight and practical frameworks to panel discussions, offering perspectives that cut through surface-level business advice.

Podcast Guest Appearances

Engaging conversations that unpack the C.E.O. Transformation Method™ for your listeners, with actionable takeaways they can implement immediately.

Shiran's primary podcast topics are:

- *The 3 Phases of Misalignment (the universal pattern that shows up in every business before the numbers break),*
- *The Pivot Point Signals (how to read your business before the damage is done), and*
- *The C.E.O. Transformation Method™ (the system that fixes it).*

Every conversation gives listeners a new lens they cannot unsee.

Custom Engagements

From 10-minute power sessions in virtual team meetings to 4-hour intensive workshops, Shiran adapts her content to fit your event format perfectly.



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.malulfaast](https://www.facebook.com/shiran.malulfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

Speaker Logistics

Speaker Fee

Please contact Shiran to discuss speaker rates for your event

AV / Sound/ Presentation

Shiran uses Powerpoint and/or Canva on her computer that can be connected via USB or HDMI cable. She can also bring a USB upon request

She has her own clicker, or the venue can provide a clicker

She will be running Videos with audio and requires access to speakers and cables to be connected to her laptop for audio.

Shiran prefer headset mic or a lava mic- handheld mics are the last option.

The venue will provide a confidence monitor as well.

Shiran will conduct a sound and audio check before the speaking engagement.

Media

Please provide Shiran with the social media handles for the event.

Shiran will sit down with the media for any interview required after the presentation.

She will also network and interact with the audience and do any Q&A

The event organiser agrees to provide video and/or text social endorsement for the speaker after the event.

Travel and Lodging

Event organiser will cover the cost of the flights, transportation and hotel accommodations for Shiran.

Virgin or Qantas airlines are the preferred choice for domestic flights (Premium Plus or seats with additional legroom). Name for the booking is Shiran Faast

Alternatively Shiran can add the cost of travel as a fix fee during the scoping call.



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.malulfaast](https://www.facebook.com/shiran.malulfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow

How to book Shiran

Let's Make Your Event Unforgettable

Ready to bring the C.E.O. Transformation Method™ to your audience? Whether you're planning a corporate conference, industry summit, professional development workshop, or podcast series, Shiran delivers transformational content that creates lasting impact.

The Booking Process

Step 1: Submit Your Event Details

Fill out the form below with your event information, audience profile, and desired outcomes. The more details you share, the better we can tailor the experience.

<https://www.shiranfaast.com/speaking-gigs>

Step 2: Scoping Call

Our team will schedule a complimentary scoping call with Shiran to discuss your specific goals, confirm she's the right fit for your event, and design a session that delivers maximum value to your audience.

Step 3: Customized Delivery

Shiran tailors every engagement to your exact requirements, from content focus to session length to delivery format.



www.shiranfaast.com



Connect@shiranfaast.com



[linkedin.com/in/shiran-faast](https://www.linkedin.com/in/shiran-faast)



[facebook.com/shiran.malulfaast](https://www.facebook.com/shiran.malulfaast)



[instagram.com/shiranfaast](https://www.instagram.com/shiranfaast)

Shiran Faast

Align. Pivot. Grow